Text

Description automatically generated

**SAMPLE SOCIAL MEDIA POSTS**

**Follow/Tag ASN:**

Twitter - <https://twitter.com/nutritionorg>

Facebook - <https://www.facebook.com/AmerSocNutr>

Instagram - <https://www.instagram.com/americansocietyfornutrition/>

LinkedIn - <https://www.linkedin.com/company/american-society-for-nutrition>

**General (Before NUTRITION 2023, July 22-25)**

Following three years of virtual meetings, #Nutrition2023 offers a unique opportunity to reconnect in-person with top experts in the field, meet new collaborators and access the latest science. Join me in Boston, MA, July 22-25! <https://nutrition.link/N23-Boston>

Join me at #Nutrition2023–– a homecoming for the nutrition community! Taking place in-person in Boston, MA, July 22-25, NUTRITION 2023 is the can’t miss nutrition event of the year featuring timely topics in nutrition. <https://nutrition.link/N23-Boston>

Who’s coming with me to #Nutrition2023? I’m looking forward to being back in-person and accessing the latest in science in Boston, MA, July 22-25! <https://nutrition.link/N23-Boston>

I’m attending #Nutrition2023 in Boston, MA, July 22-25! Join me for 3.5 exciting days in Boston to celebrate the return of an invigorating, inspiring, and educational gathering of the nutrition community.  Register and learn more at: <https://nutrition.link/N23-Boston>

Connect with me at #Nutrition2023 in Boston, MA, July 22-25! Meeting in-person is a refreshing change of pace that will ignite new perspectives and new connections I am looking forward to. <https://nutrition.link/N23-Boston>

**Early Registration (March 2023 – April 28, 2023)**

Don’t miss the chance to register for #Nutrition2023 with the Early Registration discount. Join thousands of nutrition professionals in Boston, MA, July 22-25. Register by April 28th for the best rates! <https://nutrition.link/N23-early-reg>

**Advance Registration (April 29, 2023 – June 9, 2023)**

Don’t miss the chance to register for #Nutrition2023 at the Advance Registration rate. Join thousands of nutrition professionals in Boston, MA, July 22-25. Register by June 9th to save! <https://nutrition.link/N23-Boston>

**Suggested hashtags:**

#Nutrition2023

#Nutrition

#NutritionEducation

#NutritionOrg

#NutritionScience

#NutritionExpert

#NutritionProfessional

#NutritionResearch

#NutritionNews

#NutritionCommunity

#ScienceCommunity

#Academic

#Health

#LatestResearch

**Ideas for Writing Your Own Posts**

We encourage you to have fun and write your own social media posts! Here are a few thought-starters for inspiration:

* Are you a first-timer or returning NUTRITION attendee?
* What tips do you have for getting the most out of an in-person professional meeting?
* What sessions are you most looking forward to?
* What do you want to learn more about?
* Who do you want to meet?
* Which exhibitors do you plan to visit?
* What can you offer to other attendees?
* What else do you plan to do in Boston?

**Graphics:**

Logo, company name

Description automatically generatedA picture containing text, sign, screenshot

Description automatically generatedA picture containing graphical user interface

Description automatically generated

A picture containing text, sign, screenshot

Description automatically generated