



NUTRITION 2022 Sponsored Satellite Programs

About the American Society for Nutrition

Established in 1928, the American Society for Nutrition (ASN) is a non-profit, multidisciplinary organization devoted to advancing the science, education, and practice of nutrition. Our 8,000-plus members in more than 120 countries include scientists, clinicians, public health experts, policy makers and industry professionals.

About NUTRITION 2022

Over the years, ASN's flagship annual NUTRITION has grown to be the premier event where the latest scientific, clinical and public health applications are shared with nutrition professionals around the world. Due to the ongoing pandemic and as part of our commitment to continuous improvement and the health of our participants, we've redesigned our flagship annual meeting and education activities to offer more opportunities to learn, share and network all year long.

NUTRITION 2022 is a year-round experience for learning, networking, and engagement – the **premier global platform** for researchers, clinicians, public health professionals and other stakeholders interested in the advancement and application of nutrition science.

NUTRITION 2022 LIVE ONLINE, our annual meeting, will be held virtually June 14-16, offering new, original science presentations, featured sessions, award lectures and recognition, professional development, and networking/Groups Engaging Members (GEM) functions. With the ongoing COVID-19 challenges, this ensures the safety and security for all attendees, encourages participation from those who are hesitant to travel, and promotes the inclusion of diverse perspectives from colleagues all around the world.

We also know that nutrition science is always advancing, and we want to bring the latest research to the global nutrition community more than once a year. A new series of programs and focused dialogue sessions will offer opportunities throughout 2022 to discuss the latest science and clinical updates.

2022 Sponsored Satellite Programs Opportunities

Sponsored Satellite Programs provide an opportunity for external groups – industry, commodity boards, trade organizations, government, other scientific societies, etc. – to share and discuss research findings with the global nutrition science and practice community.

Within **NUTRITION 2022**, Sponsored Satellite Programs are **offered two ways**:

1. During NUTRITION 2022 LIVE ONLINE, June 14-16, 2022
2. Throughout 2022: Sponsored Satellite Programs will typically be held on Wednesdays at 12:00 PM - ET from March – December 2022. Event day/time may be adjusted based on speaker availability.

Options	During NUTRITION 2022 LIVE ONLINE June 14-16, 2022		Throughout 2022	
Timing	60-minute morning or 90-minute lunch time slots		Unopposed 90-minute events typically held on Wednesdays at 12:00 PM ET. Event day/time can be adjusted based on speaker availability.	
Capacity	Live event	Up to 1,000	Live event	Up to 1,000
	Recording	Unlimited	Recording	Unlimited
Access	Live event	Annual meeting attendees	Live event	Open access/no charge to view
	Recording	Open access/no charge to view	Recording	Open access/no charge to view
Benefits	<ul style="list-style-type: none"> • Opportunity for live Q&A/discussion • Dedicated time slots within annual meeting program • Exposure in annual meeting promotions • Greater potential for media participation • Opportunities for publishing 		<ul style="list-style-type: none"> • Opportunity for live Q&A/discussion • Unopposed, open access events • Avoid the rush of the meeting schedule • Special times dedicated to dialogues with the global nutrition community • Opportunities for publishing 	
Promotions	<ul style="list-style-type: none"> • Listing of live and on demand program on the NUTRITION 2022 Online Schedule • Listing in ASN on Demand after the conclusion of NUTRITION 2022 • Listing in the daily highlights email to registered attendees • Dedicated social media post • Listing in NUTRITION 2022 monthly eNews • Sponsors are encouraged to promote event via their channels; advertising guidelines will be provided. 		<ul style="list-style-type: none"> • Listing of live and on demand program on the NUTRITION 2022 Online Schedule • Listing in ASN on Demand after the conclusion of NUTRITION 2022 • Dedicated social media post • Monthly spotlight in NUTRITION 2022 monthly enews • Sponsors are encouraged to promote event via their channels; advertising guidelines will be provided. 	
Continuing Education	To comply with updated accreditation program standards, ASN is unable to provide continuing education credits for Sponsored Satellite Programs. Organizers may choose to partner with medical education companies or other entities to provide CE credits to participants.			
Fees				
Base Fee*	\$15,000 (60 minutes) \$20,000 (90 minutes) *Discounts for ASN Sustaining Partners and nonprofit organizations (See page 7)			
Increased Capacity	\$1,000 (up to 3,000 live event attendees)			
Advertising	\$5,000: Dedicated eblast \$500 - \$2,500: Digital ads			
Post Satellite Event	\$2,500 Immediately following event, a “Continuing the Conversation” dialogue can be hosted by sponsor for up to 45 minutes.			
Event recording	\$2,500 [more information below (#17) about recording assistance from ASN’s production vendor]			
Supplement Publishing	Publishing the results of a Sponsored Satellite Program as an ASN journal supplement places them directly in front of the professionals who need to see them. There are four ASN publications that accept proposals for supplements: <i>The American Journal of Clinical Nutrition</i> , <i>The Journal of Nutrition</i> , <i>Advances in Nutrition</i> and <i>Current Developments in Nutrition</i> . Read by an international audience of research scientists, physicians, and dietitians, these prestigious journals are published on behalf of the ASN by Oxford University Press (OUP). OUP’s commitment to the highest standards of quality and service means that the publication process is professional and efficient. The necessary support and guidance is available at every stage. Supplement proposals should be submitted before the symposium and are subject to editorial acceptance following a peer review process. Manuscripts must be submitted within 4 months of the meeting date. Questions may be directed to Gina Farago, gina.farago@oup.com.			

NUTRITION 2022 Sponsored Satellite Program Guidelines

Sponsored Satellite Programs are not considered part of the official ASN program. ASN does not endorse the content presented or their proceedings, publications, etc. Proposals for Sponsored Satellite Programs are reviewed by ASN and criteria for acceptance include:

- Content must be objective and balanced.
- Content must contribute to the field of nutrition science.
- Content must meet the educational needs of prospective attendees and complement the overall program.
- Descriptions and accompanying materials must be science-based and not promotional in nature.

Guidelines

1. External groups (hereafter referred to as “satellite organizers”) interested in conducting a Sponsored Satellite Program must complete this application form and include a complete description and agenda for review and approval. Submission of an application does not constitute approval/acceptance of your satellite program.
2. Applications will be reviewed on rolling, as received basis and slots will be reserved on a first-come, first-served basis.
3. Content and Conduction of Sponsored Satellite Program:
 - a) Content must be objective and balanced; contribute to the field of nutrition science; meet the educational needs of meeting attendees; and complement the science program. Content descriptions and accompanying materials must be science-based and not promotional in nature.
 - b) The program chair must be an ASN member.
 - c) ASN does not endorse the content presented in Sponsored Satellite Programs or their proceedings, publications, etc.
 - d) All organizers should comply with all applicable oversight guidelines and standards including the PhRMA Code on interaction with healthcare professionals, as listed on www.phrma.org.
 - e) ASN reserves the right to accept, reject or condition acceptance, based on ASN’s sole discretion, for any reason, which need not be disclosed to the applicant.
 - f) Once the application for a Sponsored Satellite Program has been approved by ASN, the event title and content may not change without ASN approval.
4. **Content for Sponsored Satellite Programs:**
 - Share emerging science and applications and host an interactive dialogue.
 - Demonstrate new research techniques or innovations in new technologies/services. Connect with customers, collaborators, and other industry professionals to showcase your novel product or service solutions and reach early adopters and key decision-makers throughout the nutrition community.
 - Showcase educational products and institutions.
 - **Description Example:**

Nutrition and Physical Activity: Impacts on Cognitive Function Across the Lifespan

The role of nutrition in the development of the brain in early life as well as its impact on cognitive functions, mental performance and behavior throughout life is a hot topic in nutrition research. This program will review approaches to improve cognitive development in early life and prevent cognitive decline in later life. Emerging data will be presented demonstrating how dietary components and physical activity impact various cognitive outcomes, such as learning, memory, executive function and academic achievement. Novel imaging modalities for assessing brain structure and function, including fMRI, will be discussed, and opportunities to assess the combined impact of diet and physical activity on cognitive functions will be highlighted.

5. Sponsored Satellite Programs must be scheduled during the following times. Please note that space is limited; first come, first served. Sponsored Satellite Program times may be adjusted to accommodate the final NUTRITION 2022 LIVE ONLINE official schedule. Day/time of events outside NUTRITION 2022 LIVE ONLINE can be adjusted based on speaker availability.

During Year-round NUTRITION 2022			
Date	Time	Sessions Available	Length
Wednesday, March 23	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, April 6	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, April 20	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, May 4	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, May 25	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, June 1	12:00 – 1:30 PM ET	1 (Reserved)	Up to 90 minutes
Wednesday, July 20	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, July 27	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, August 10	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, August 24	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, September 7	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, September 21	12:00 – 1:30 PM ET	1 (Reserved)	Up to 90 minutes
Thursday, October 6	12:00 – 1:30 PM ET	1 (Reserved)	Up to 90 minutes
Wednesday, October 19	12:00 – 1:30 PM ET	1 (Reserved)	Up to 90 minutes
Wednesday, November 9	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, November 16	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, November 30	12:00 – 1:30 PM ET	1	Up to 90 minutes
Wednesday, December 14	12:00 – 1:30 PM ET	1	Up to 90 minutes
During NUTRITION 2022 LIVE ONLINE			
Date	Time	Sessions Available	Length
Wednesday, June 15	8:30 – 9:30 AM ET	2 (Reserved)	Up to 60 minutes
Wednesday, June 15	12:00 – 1:30 PM ET	2 (Reserved)	Up to 90 minutes
Thursday, June 16	8:30 – 9:30 AM ET	2 (Reserved)	Up to 60 minutes
Thursday, June 16	12:00 – 1:30 PM ET	≥ 1	Up to 90 minutes

6. The following items **are included** with the sponsorship fee:
- A 90- or 60-minute time slot within the NUTRITION 2022 or NUTRITION 2022 LIVE ONLINE schedule as noted above. Assignment of **slots is first come, first serve**.
 - If desired, coordination of a live panel or question and answer session.
 - Listing of Sponsored Satellite Program within NUTRITION 2022 online schedule.
 - Inclusion of open access, recorded program in **ASN on Demand**, ASN’s online education portal, for a minimum of three years.
 - Three complimentary NUTRITION 2022 LIVE ONLINE registrations for Speakers presenting in programs at this event.

Sample Program - [Time for an Update - Nutrients in the DRI Waiting Room \(Sponsored Satellite Program\)](#)

Sample Program - [Optimizing NAD Status: A Call to Action for Nutrition Research \(Sponsored Satellite Program\)](#)

7. The following items **are not included** in the sponsorship fee and are the responsibility of the satellite organizer.
- a) Speaker honorarium or reimbursements
 - b) Development and/or distribution of any materials.
8. **Promotions:** All Sponsored Satellite Programs will be promoted on ASN’s website, in the official NUTRITION 2022 online schedule and to pre-registered conference attendees. ASN is not responsible

for attendance/audience generation and does not guarantee attendance levels at Sponsored Satellite Programs. Based on the topic and intended audience, Satellite Programs held in conjunction with ASN's annual meeting, NUTRITION, have attracted between 100 – 300 participants. Satellite programs held outside of the annual meeting have attracted 300-1,000.

9. Use of Society's name or logo: The American Society for Nutrition's name, logo, or other identifying marks may not be used in signs, advertising, or promotions in any media, or on product literature without the ASN's prior approval and express written permission. ASN will supply approved Sponsored Satellite Program promotional language and branding that can be used by organizers.
10. Marketing of program by satellite organizers: ASN must review and approve all promotional materials produced in conjunction with the Sponsored Satellite Programs prior to their dissemination. ASN has the right to reject such promotional materials at its sole discretion. A minimum of three (3) business days are required for ASN review of promotional materials. Requests should be sent to kdrillon@nutrition.org
11. Session "Favorites": By favoriting a session, individuals can express their interest in participating in the Sponsored Satellite Program to help gauge interest only. Satellite programs are open to all attendees as a part of the virtual meeting; however this is simply a courtesy way for organizers to get a sense of interest in your program as attendees register for NUTRITION 2022. Additional metrics for Sponsored Satellite Programs are being considered.
12. Key Dates:
 - a) **Approx. December 22, 2021**: Sponsored Satellite Programs applications will be accepted. The applications will be reviewed and approved with slots assigned on a rolling basis. Groups will be notified regarding acceptance and date and time assignment of their Satellite Program within ~three weeks of receipt.
 - b) **March 5, 2022**: Companies that cancel confirmed programs after this date are subject to a \$5,000 cancellation fee.
 - c) **April 23, 2022**: No refunds will be given to any satellite organizer who cancels after this date.
13. All matters and questions not covered by the above guidelines are subject to the discretion of ASN. In the event of any amendment or addition to these guidelines, written notice will be given by ASN to such parties.
14. Violation of any of the above guidelines may jeopardize the participation of the satellite organizer and/or the client represented in future ASN activities.
15. Please note that corporate logos are not permitted in any emails mentioning sessions offering CME/CE credits to comply with ACCME guidelines.
16. Third-Party Organizers

Companies that choose to use a third-party organizer must submit a letter on company letterhead naming the third party as being authorized to handle planning responsibilities on the company's behalf. Third-party organizers cannot be a medical society or association. No direct requests from third-party organizers will be considered
17. Event Production
 - Individual scientific presentations should be pre-recorded and will be broadcast during their designated time slot. If desired, the pre-recorded sessions may be followed by a live panel and/or Q&A session.
 - Options for pre-recording sessions:
 - Sponsors or third-party organizers are encouraged to pre-record speaker presentations individually and provide all files to ASN in MP4 files format.
 - ASN's production company can pre-record all speaker presentations (\$2,500 fee).
 - If a live panel or Q&A session will be held, pre-recorded presentations should comprise approximately 60-70 minutes of the 90-minute slots, leaving 20-30 minutes for live discussion; and ~ 45 minutes of a 60-minute slots, leaving 15 minutes for discussion.
 - All Sponsored Satellite Program speakers and moderators must complete speaker tasks in ASN's speaker management system, including completing the Speaker Agreement and

Disclosure Form provided by ASN.

18. Production Specifications

Prerecorded Sessions:

High quality H.264 video in 1920x1080 or 1280x720 resolution with .mp4 file extension

Or .mov video file in 1920x1080 or 1280x720 resolution

Live Sessions:

16:9 widescreen PowerPoint or Keynote presentation in either 1920x1080 or 1280x720 resolution. Presenters will present their slides from their own computer by sharing to Zoom. Presenters must have a reliable high speed internet connection. Videos may be embedded in slide presentations. Longer duration videos may be submitted to ASN for playback reliability from broadcast operations center.

19. Key Dates:

Due:	Task:
2 months out	Details including description, learning objectives, chairs, speakers and presentation titles. For programs being conducted during NUTRITION 2022 LIVE ONLINE: identification of speakers to receive the complimentary registration.
1 month out	Speakers complete all tasks in ASN's speaker management system
2 weeks out	Individual presentation files (MP4) to be uploaded to ASN event portal
1 week out	For events with live Q&A, ASN will provide speakers and organizers with instructions on how to participate in the live session
3 weeks post event	ASN to provide organizer with key metrics, reports

*Questions regarding Sponsored Satellite Programs may be directed to
Griff Courtney at
gcourtney@nutrition.org*

Sponsored Satellite Program Application

*Applications will be reviewed and approved with slots assigned on a **first-come, first-served** basis beginning ~**December 22, 2021***

Contact Information

Name of Group/Company Supporting Program	
Primary Contact Name	
Address	
City/State/Zip	
Phone	
Email	
Name of Company Planning Program (if applicable)	
Primary Contact Name	
Address	
City/State/Zip	
Phone	
Email	

During Year-round NUTRITION 2022				
Mark 1 st , 2 nd and 3 rd choices	Date	Time	Sessions Available	Length
	Wednesday, March 23	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, April 6	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, April 20	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, May 4	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, May 18	12:00 – 1:30 PM ET	1	Up to 90 minutes
(Reserved)	Wednesday, June 1	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, July 13	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, July 27	12:00 – 1:30 PM ET	1	Up to 90 minutes
(Reserved)	Wednesday, August 10	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, August 24	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, September 7	12:00 – 1:30 PM ET	1	Up to 90 minutes
(Reserved)	Wednesday, September 21	12:00 – 1:30 PM ET	1	Up to 90 minutes
(Reserved)	Wednesday, October 6	12:00 – 1:30 PM ET	1	Up to 90 minutes
(Reserved)	Wednesday, October 19	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, November 2	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, November 16	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, November 30	12:00 – 1:30 PM ET	1	Up to 90 minutes
	Wednesday, December 14	12:00 – 1:30 PM ET	1	Up to 90 minutes

During NUTRITION 2022 LIVE ONLINE				
	Date	Time	Sessions Available	Length
(Reserved)	Wednesday, June 15	8:30 – 9:30 AM ET	2	Up to 60 minutes
(Reserved)	Wednesday, June 15	12:00 – 1:30 PM ET	2	Up to 90 minutes
(Reserved)	Thursday, June 16	8:30 – 9:30 AM ET	2	Up to 60 minutes
	Thursday, June 16	12:00 – 1:30 PM ET	2 1	Up to 90 minutes

FEES:

90-minute Sponsored Satellite Programs

- \$15,000 per Satellite Program Slot for ASN Sustaining Partners
- \$20,000 per Satellite Program Slot for Commercial/Trade-related Non-ASN Sustaining Partners
- \$10,000 per Satellite Program Slot for Non-profit Organizations (Individual Membership Societies, Academic Institutions, etc.)

60-minute Sponsored Satellite Programs

- \$10,000 per Satellite Program Slot for ASN Sustaining Partners
- \$15,000 per Satellite Program Slot for Commercial/Trade-related Non-ASN Sustaining Partners
- \$7,500 per Satellite Program Slot for Non-profit Organizations (Individual Membership Societies, Academic Institutions, etc.)

Title (Note this can be further refined in the coming weeks):

Description (no more than 150 words) - Summarize the overall theme and specific topics to be discussed. As appropriate, reference new and/or emerging research that will be shared. Descriptions and accompanying materials must be science-based and not promotional in nature.

Description:

Audiences you wish to reach with your session (Mark 1st, 2nd and 3rd preferences)

	Nutrition Scientists/Researchers
	Dietitians
	Clinical Care Providers (MDs, Nurses, PAs, etc.)
	Other (Please Specify):

Please provide three learning objectives for this session.

At the end of this session, attendees will be able to:	
1.	
2.	
3.	

Chairs, Speakers and Presentation Titles (add additional speakers, as necessary)

Chair (must be an ASN member)	
Name	
Institution	
Email	
Telephone	
Co-Chair (if applicable)	
Name	
Institution	
Email	
Speaker 1	
Presentation Title	
Name	
Institution	
Email	
Speaker 2	
Presentation Title	
Name	
Institution	
Email	
Speaker 3	
Presentation Title	
Name	
Institution	
Email	
Speaker 4	
Presentation Title	
Name	
Institution	
Email	

	Note below which of the Additional Services Available via ASN you would like to reserve or request additional information on to help build your presence at NUTRITION 2022.
<input type="checkbox"/>	Use of ASN's production company to pre-record all speaker presentations - \$2,500
<input type="checkbox"/>	Dedicated eBlast - \$5,000 each Quantity? _____
<input type="checkbox"/>	Please send me information when available for NUTRITION 2022 promotions, as well as other sponsorships including opportunities to support networking, sponsored breaks, cooking demonstrations, etc.

Payment Information

Please complete the following information for invoicing. Invoices will be mailed upon notification of acceptance of application. Companies that cancel confirmed programs after **March 4, 2022**, are subject to a \$5,000 cancellation fee. No refunds will be given to any satellite organizer who cancels after **April 23, 2022**.

Sponsored Satellite Program Organizer/Responsible Party:

Contact Name	
Company	
Address	
City/State/Zip	
Email	
Telephone	

____ I have read, understand and will adhere to the ASN Sponsored Satellite Program guidelines and payment terms as noted above.

Name: _____

Signature: _____ Date: _____

Submit Completed Application to: gcourtney@nutrition.org
 Questions? Please contact Griff Courtney via email or telephone 301-250-5958.