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**Implementation Advisory Group Call Minutes**  
**Friday, February 14, 2020**  
**10:00 a.m. Eastern**

**Participants:** Sarah Ohlhorst, American Society for Nutrition (ASN); Cathie Woteki; Jamie Baum; Rob Bertolo; Cheryl Toner, MS, RD, Director, Food Sector Engagement, and Radhika Singh, Ph.D., Vice President, Science and Medicine, guests from the American Heart Association

**Discussion with American Heart Association Representatives**

Representatives from the American Heart Association (AHA) shared the many ways that AHA partners and engages with entities at interest and the policies that AHA has in place to guide such engagement. Advisory Group members were able to ask many questions of the AHA representatives to better understand their processes regarding work with entities at interest.

After the AHA representatives left the call, Advisory Group members discussed what they had learned and how it related to ASN's draft Guiding Principles for Relationships with Entities at Interest.

**Guiding Principles for ASN Relationships with Entities at Interest**

Implementation Advisory Group members reviewed and discussed a draft of the Guiding Principles for ASN Relationships with Entities at Interest, following previous discussion and revisions. The revisions made to date were supported by the full Advisory Group. The document will now begin by defining key terms prior to the overview. The Advisory Group felt that ASN's Sponsored Satellite Programs are covered by this document and do not need separate mention within the Guiding Principles. Other edits made to the document were met with approval by all Advisory Group members. The document will go to the Advisory Group for final review and discussion on the next call before it is shared with the ASN Board of Directors.

**Next Steps**

The next Implementation Advisory Group call will be scheduled for March. Sarah will make all revisions discussed on the call and share a revised Guiding Principles document with the Advisory Group for further review and discussion. ASN's draft code of conduct will be discussed further on the next call.