# Human Cephalic Phase Responses

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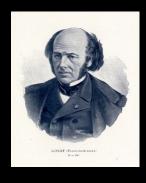


Anticipatory physiological responses driven by food cue activation of the parasympathetic nervous system with effects on ingestive behavior, digestion, nutrient absorption and metabolism

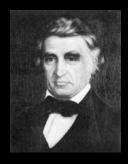
#### Giving Credit Where Credit is Due



"Psychic Reflexes" by Ivan Pavlov ~1890-1930



Identified and functional significance recognized by Francois Longet in 1850 (Traité De Physiologie)



Observed by William Beaumont ~1833

	Response	Magnitude	Stimulus
Appetitive	Cravings	+ ~30% of baseline	Sight
Appoint	Hunger	+ ~30% of baseline	Sight
Salivary	Salivary secretion	+~25%	Sight; Smell and taste
	Salivary IgA	-25% of baseline	Stress
Gastric	Gastric acid secretion	68% of pentagastrin max	MSF,Sight, smell, Cognitive
	Gastrin Secretion	~15%	MSF
	Gastric myeoelectrical activity	-30 - +10%	MSH (hotdog)
	Gastric Lipase activity	~ + 100%	MSF(chewing gum)
	Gastric emptying	-26% to -77% (cold/ hot vs body temp)	temperature
	Colonic pressure	2.5-fold	Thought, smell
Intestinal	GI transit time	~-23% versus control	Oral tactile
	Lipid absorption	~5%	Taste
	Insulin secretion	~25%	Thought, sight, odor, taste
Endocrine	Plasma adrenaline	+66% to -30%	odor
LIIUUCIIIIE	Norepinephrine	+ 18% compared to meal feeding	MSF
	CCK secretion	~40%	MSF (liquid meal)
Exocrine	Pancreatic Polypeptide	307 v -16pg/ml	Hit fat cake v control
	Pancreatic lipase	2-fold	Sight, odor
	Pancreatic amylase	>100%	MSF
	Heart Rate	+ ~7% of baseline	Sight
	Heart rate variability - respiratory	- ~12% of baseline	Sight
	Heart rate variability – low frequency	+ ~41% of baseline	Sight
Circulatory	Diastolic blood pressure	+ ~7% of baseline	Sight
	Systolic blood pressure	+ ~8% of baseline to +230%	
	Regional Cerebral blood flow	+ 2-4% of Control	Sight
	Cardiac output	-~ 23% of baseline	Sight/smell
	Skin blood flow	+ ~8% of mineral water	Taste
Cutaneous	Skin conductance	+ ~28% of baseline	Sight
Cutaneous	Skin temperature	+ 5-10% of mineral water	Taste
	Skin resistance amplitude	+~10% of mineral water	Taste
Renal	diuresis	~25%	saline
	Urine osmolality	~15%	saline
Thermal	temperature	+ 33%(?) of baseline	Sight
	Thermogenesis	~ 42% higher with palatable stimulus	Liquid formula
	· · · · · · · · · · · · · · · · · · ·	1270 Higher with palatable diffidias	Eigaia Torritaia

- Small
- Transient
- Fragile
- Limited consequence

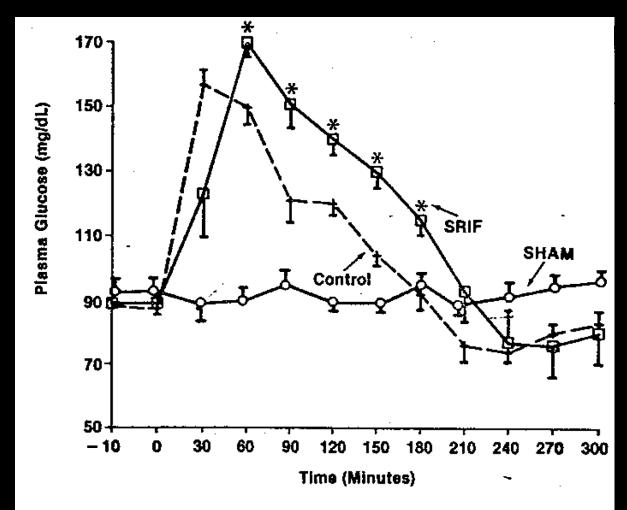
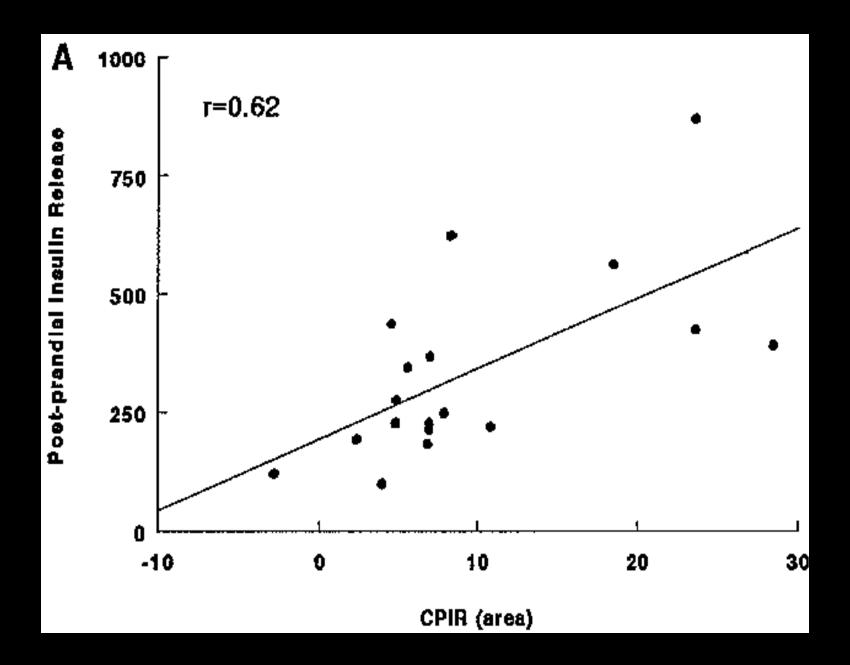
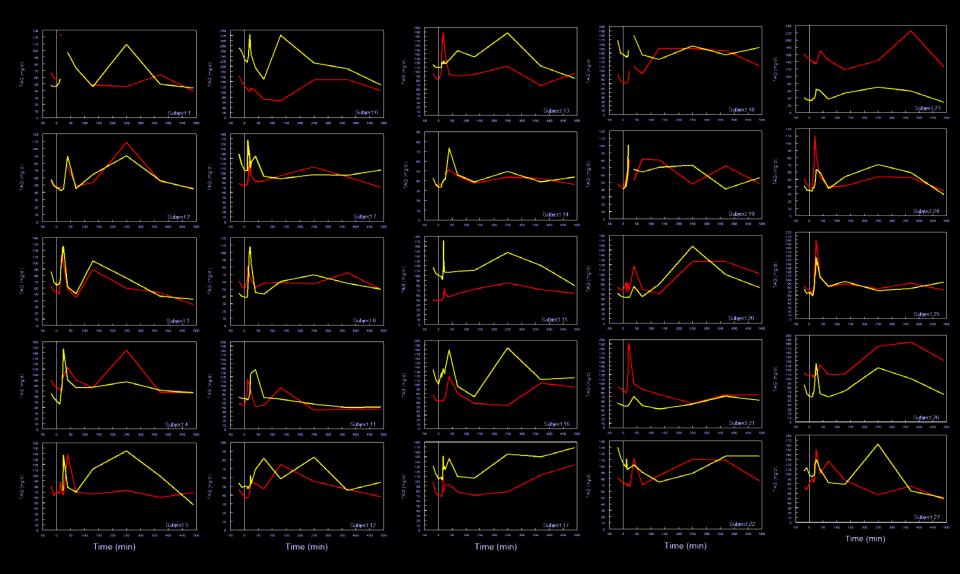


FIG. 3. Oral glucose tolerance test (OGTT) showing plasma glucose response. There was deterioration of glucose tolerance associated with loss of early phase of insulin release; no episode of reactive hypoglycemia was observed. There was no difference in total amount of carbohydrate oxidized, suggesting that nonoxidative disposal of glucose was responsible for this deterioration. \*P < .05 vs. control.

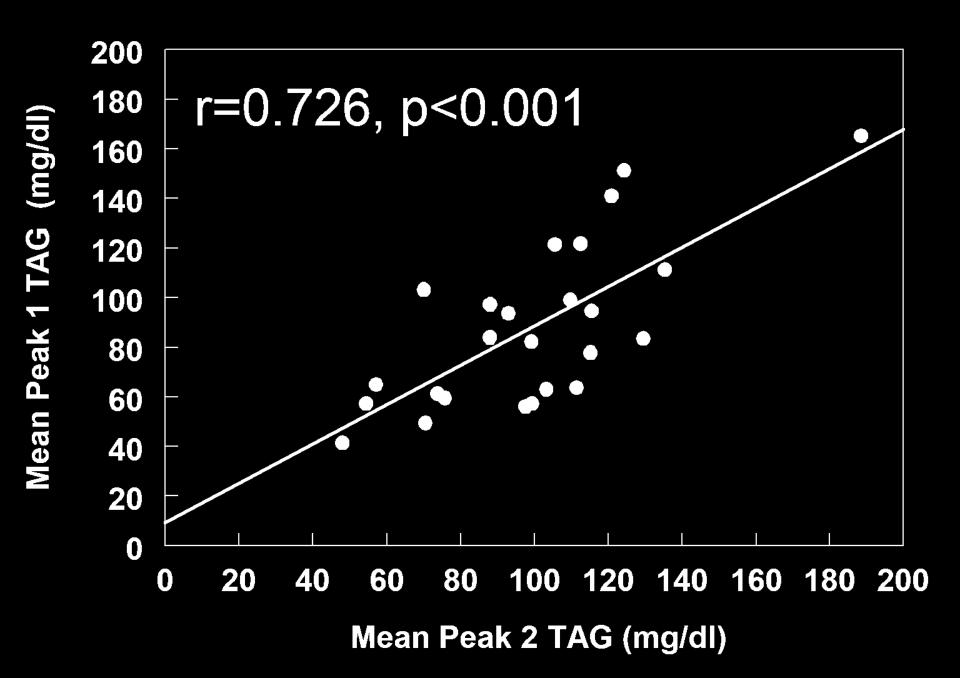


#### Without Oral Fat Stimulation/With Oral Fat Stimulation



Mattes RD. J Nutr 2002; 132: 3656-3662.

#### Correlation Between Peak 1 and Peak 2 TAG



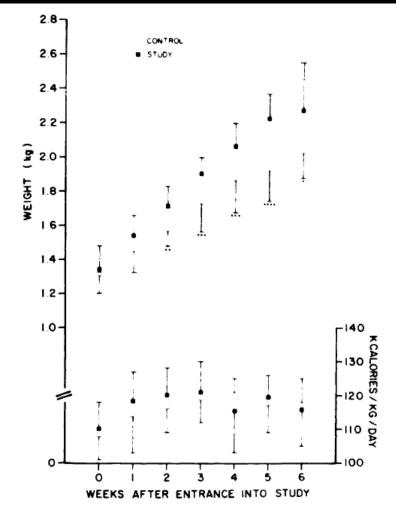


Fig 1. Weight compared to caloric intake. Upper graph shows comparative weekly weights (means  $\pm$  1 SD) which become and remain significantly different by second week after entrance (one asterisk, P < .05; two asterisks, P < .02; three asterisks, P < .01; four asterisks, P < .001). Lower graph shows no significant differences in caloric intake throughout study period.

# **Effective Stimuli**

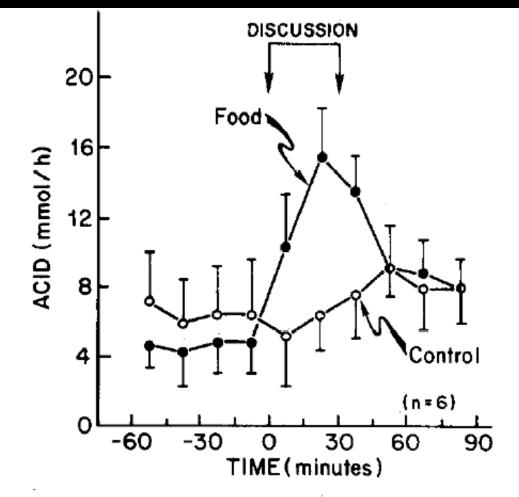


Figure 3. Effect on mean (±SEM) gastric acid output of a 30-min discussion about food or about topics other than food (control) in 6 subjects. Food discussion increased acid secretion significantly, whereas the control discussion did not.

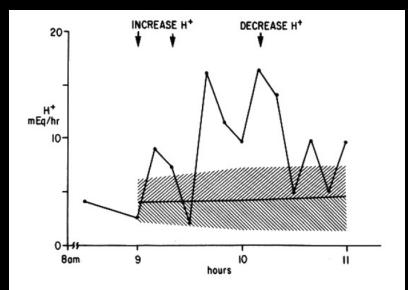


FIG. 4. Interview session with biofeedback. *Heavy line* and *shading* indicates control secretion. *Arrows* denote instructions to increase or decrease acid output. Subject was successful in 11 of 12 10-min trials.

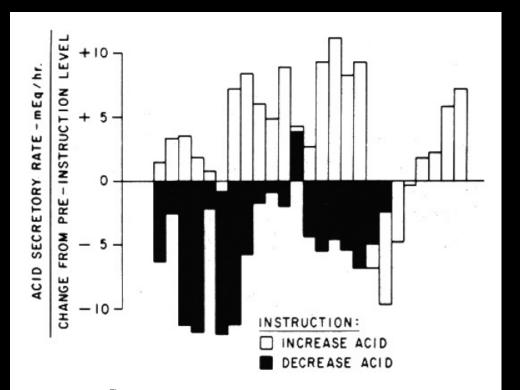
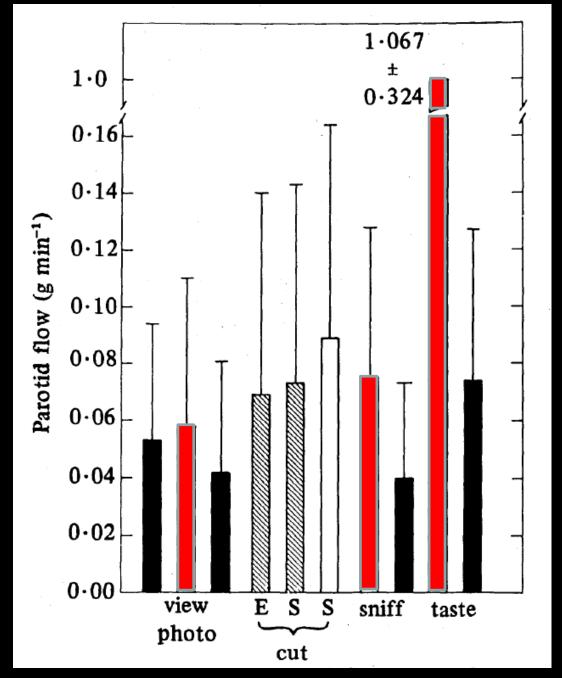


Fig. 5. Biofeedback training summary. Forty-four 10-min samples following 14 instructions to decrease or increase acid secretion in four interview sessions. Open bars represent results following instructions to increase acid; closed bars represent results following instructions to decrease acid. Each sample is compared with the preinstruction secretory level. Correct responses are open bars above and closed bars below the preinstruction secretory level ("0"). Thirty-eight responses were correct; six were incorrect.



Pangborn et al., Perception 1979;8:339-346

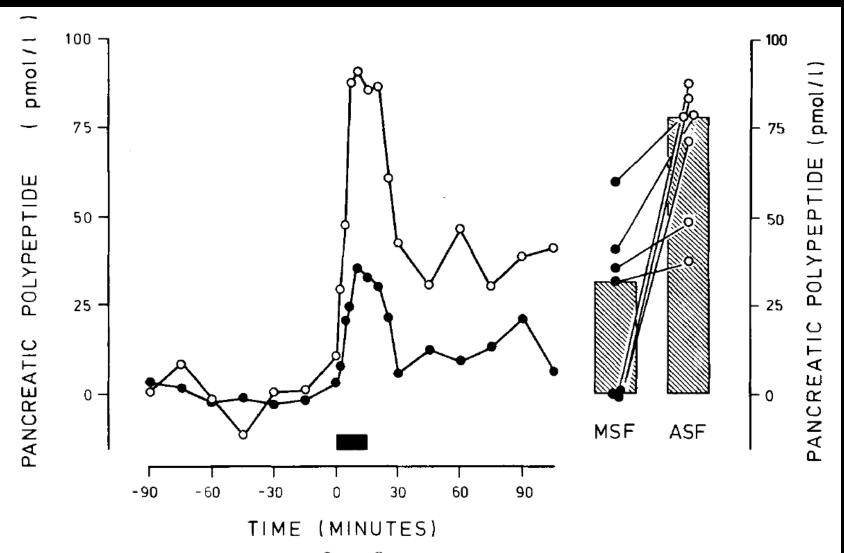


Fig. 4. The effect of adequate sham feeding  $(\bigcirc - \bigcirc$ , and ASF) and modified sham feeding, 'chew and spit' ( $\bigcirc$  and MSF), indicated by bar, on plasma concentrations of pancreatic-polypeptide (increments) in 7 duodenal ulcer patients. Columns to the right indicate the median integrated PP response shown as ideal mean concentration from 0 to 30 min (integrated response divided by 30 min).

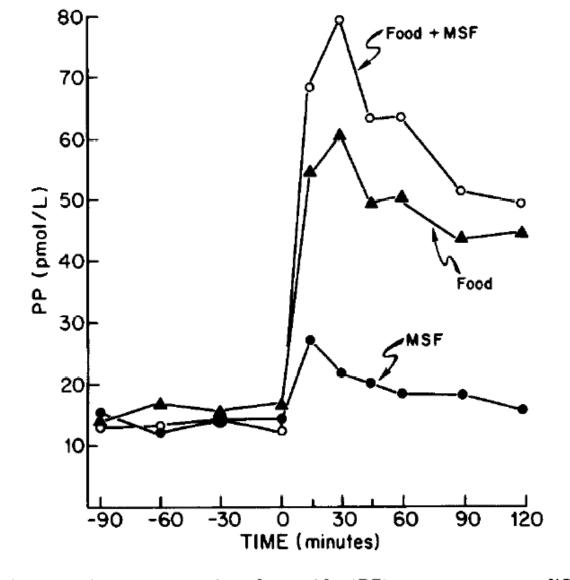


Fig. 3. Mean pancreatic polypeptide (*PP*) responses to modified sham feeding (*MSF*), intragastric food, and intragastric food plus MSF in 6 normal subjects. MSF was begun and/or food infused into the stomach at 0 min.

# Stimulus Summary

>Any food cue can may be effective

Swallowing>masticating>taste>odor>appearance>thought

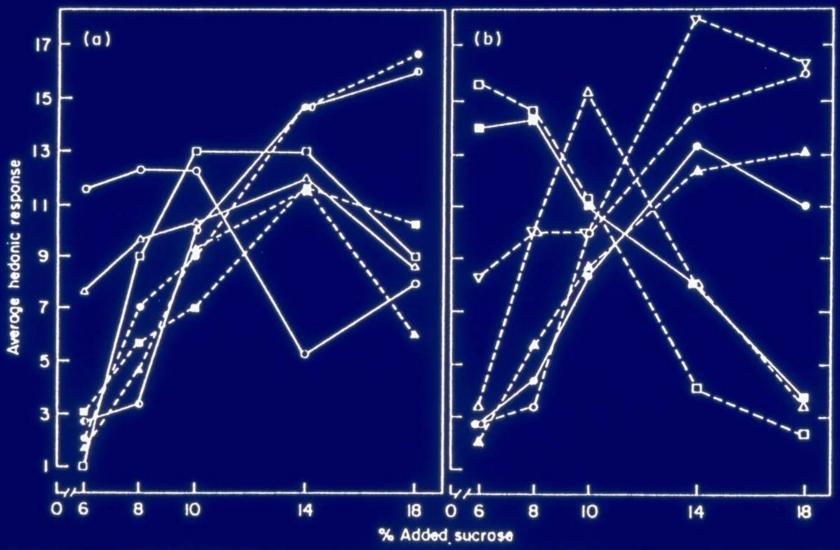


FIGURE 1. Individual hedonic responses from seven normal (a) and seven obese (b) subjects to sweetness in lemonade. Each point is the average of three judgments on a scale where 1 = dislike extremely, and 17 = like extremely.

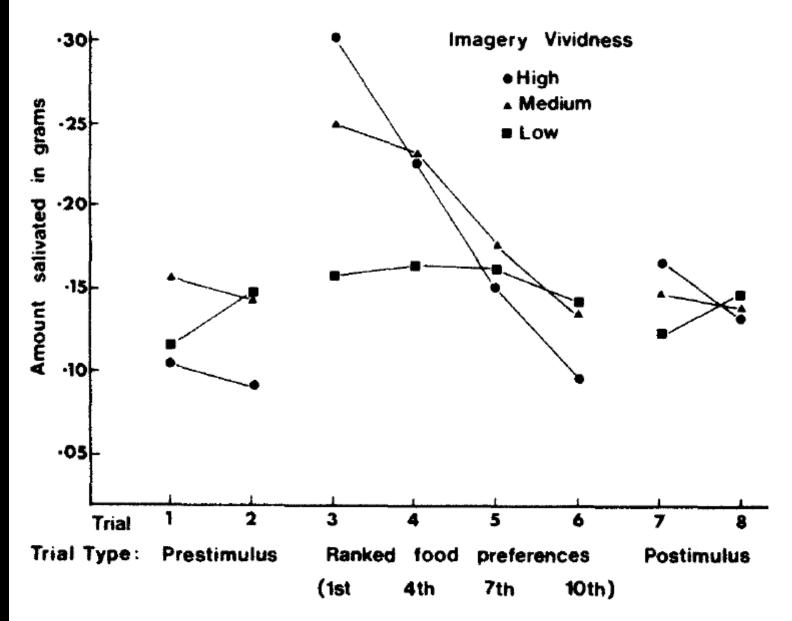
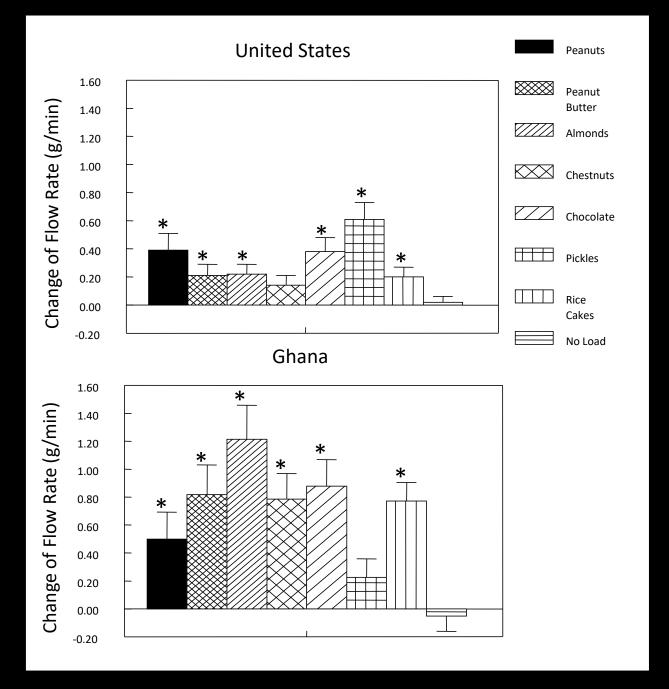
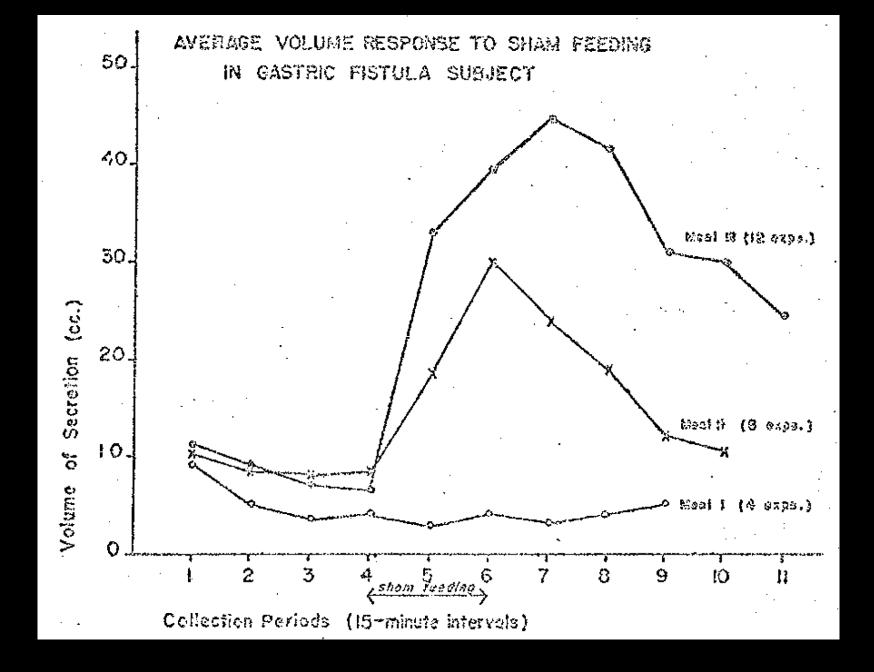


Fig. 2. Amount salivated by each imagery group on each trial.

#### White KD Psychophysiology 1978;15:196-203



Lokko et al., Fd Qual Pref 2004;15:129-136



Janowitz, H.D., et al. Gastroenterology 16(1):104, 1950.

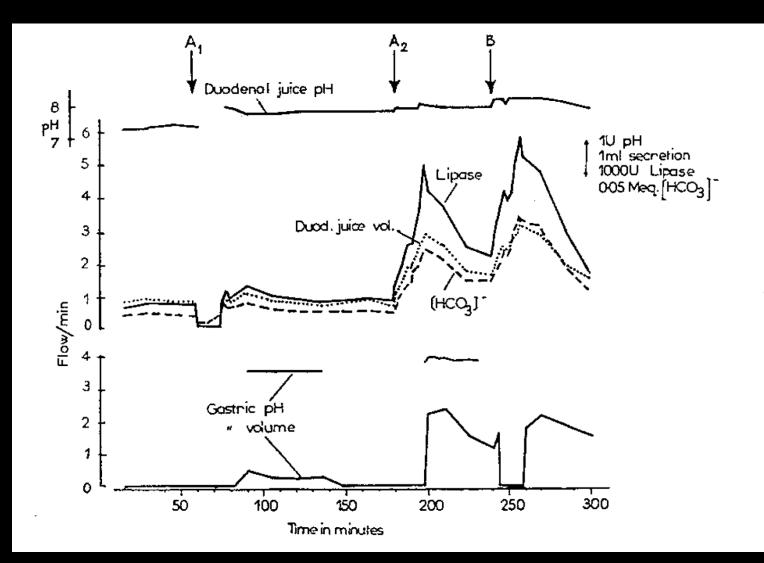


FIG. 1. Response to early and late type A psychic stimulation and of type B sham feeding.

#### Cephalic phase of pancreatic secretion in man

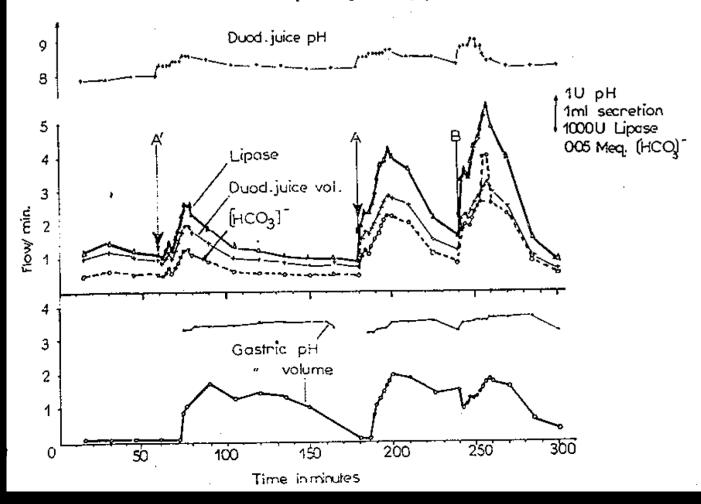


FIG. 2. An experiment similar to that in Figure 1, except that type  $A^{1}$  replaces type A stimulation at 8.30 a.m.

# Stimulus Summary

>Any food cue can may be effective

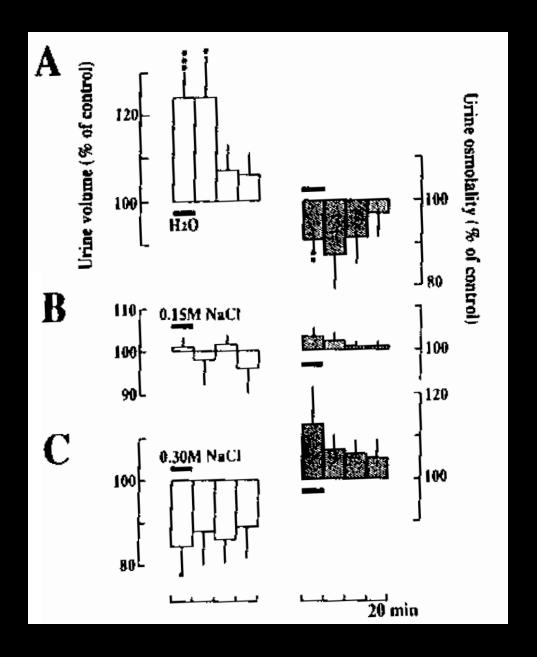
Swallowing>masticating>taste>odor>appearance>thought

➤ Palatability enhances the magnitude of responses

Palatability is determined by more than sensory properties

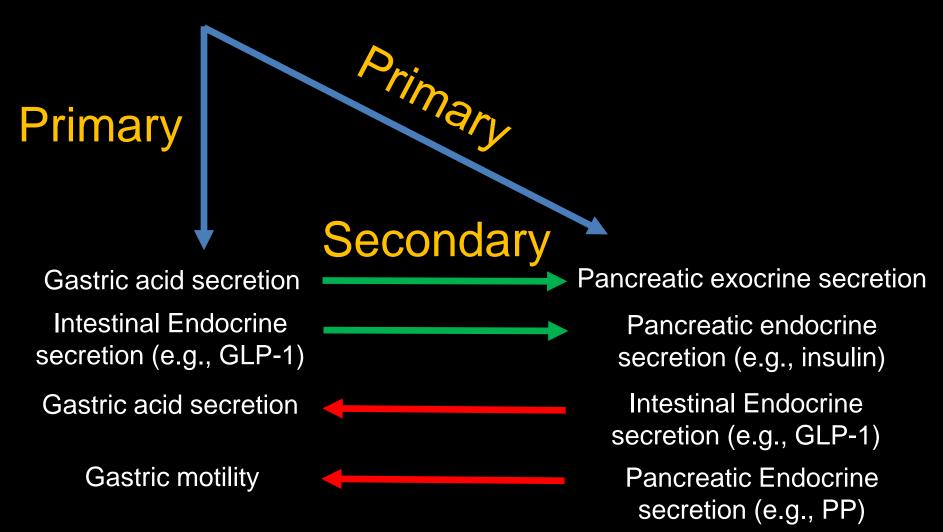
#### **Function:**

# Optimization of Nutritional Status Metabolic Regulation



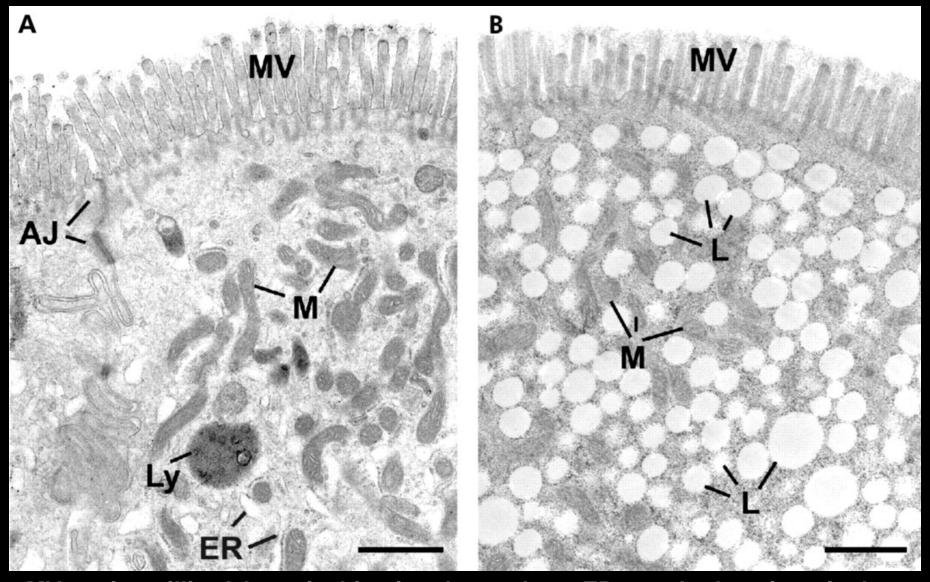
Akaishi et al., Chem Senses 1991; 16:277-281

#### Stimulus



#### **Function:**

Optimization of Nutritional Status
Metabolic Regulation
Facilitation/Accommodation



MV = microvilli AJ = apical juctional complex ER = endoplasmic reticulum M = mitochondria LY = lysosome

Robertson, M D et al. Gut 2003;52:834-839

#### **Function:**

Optimization of Nutritional Status
Metabolic Regulation
Facilitation/Accommodation
Behavioral Regulation

# Cephalic Phase Insulin Response

REF	N	Draw Timing Post Exposure	Stimuli
Teff et al 1993	18 NW 15 OB	2, 4, 6, 8, 10, 12, 14	MSF mousse
Simon et al. 1986	10NW 15 OW	Every min for 16 min	Visual and olfactory – meal
Sjostrom et al., 1980	23NWF 25 OBF	1, 2, 3, 4, 5, 6, 10, 15 ,20	Visual an Olfactory - meal
Para Covarrubias 1971	6	5, 10, 15, 20, 25, 30, 45, 60	Visual and odor
Sahakian et al., 1981	14NW	2, 4, 6, 10 min	Visual and Olfactory
Johnson Wildman 1983	6NW 4OB	2.5, 5, 7.5,10, 20	Imagined; visual and olfactory
Teff 1995	31 NWM	1, 3, 5, 7, 9, 11, 13, 15 20, 25, 30	Solutions and MSF
Macourek et al., 2013	15 NWM	5, 10, 15, 20 min	Sucrose aspartame, water
Just et al., 2008	20NW	3, 5, 7, 10 min	Sucrose, saccharin, acetic acid, NaCl, QHCl, Water
Bellisle et al., 1987	2NWW 3NWM	Every minute	Sandwich (high and low
Bellisle et al., 1983	4 NWW, 3NWM	I min for 30 min then 3 min intervals	Sandwich
Bellisle et al., 1985	6NW 4NWM	1 min intervals	Sandwich (high and low palatability
Teff 1996;	13 NWW	2, 4, 6, 8, 10, 12, 14, 16, 21, 26, 31	Palatable and unpalatable food
Teff 1991	20 NWM	2, 4, 6, 8, 10, 21, 2612, 14, 16	ASP in mousse
Yamazaki 1986	57NWM	1, 2, 3, 4, 5, 6, 7, 8, 9, 10	glucose
Bruce 1987	6NW 7NW 5NW	1, 2, 3, 4, 5	Visual and Odor; taste
Osuna et al 1986 see Morricone	5NW 10Ob	1, 2, 3, 4, 5	Visual an odor

REF	N	Draw Timing Post Exposure	Stimuli
Ford et al., 2011	8NW	0, 2, 4, 6, 8, 10	Sucralose in water
Goldfine et al.,	7NWM	4, 8, 12, 16, 20, 24, 28, 32	hypnosis
Taylor et al 1982	7NW	0, 15, 30,45, 60, 90,120	Sham-fed meal
Veedfeld et al., 2015	10 NWM	0, 2, 4, 6, 8, 10, 12, 17	MSF
Bello et al., 2010	10 HW and 10 women with bulemia	2, 4, 6, 8, 10, 12, 14, 19, 24, 29	MSF choc dairy bev
Marricone et al. 1999	Study 1: 12 NW and 12OB Study 2: 5 OB N=6 sacc N=6 lemon	0, 1, 2, 3, 4, 5, 10, 20, 50	Study 1: Water, saccharin, lemon juice Study 2: combined with visual and/or olfactory stimulation
Abdallah 1997	12 NWM	1 min intervals	Sucrose, aspartame, polydextrose Tablets
Kurhunen et al 1996	110bW Binge-eating 100bW non-binge-eating	1, 5, 7.5, 8, 11, 13.5,14, 15.5,18, 20.5,21, 24, 25	Cognitive/visual & odor/ MSF
et al 1996	100bW non-binge-eating	20.5,21, 24, 25	

# Responders vs. Non-Responders

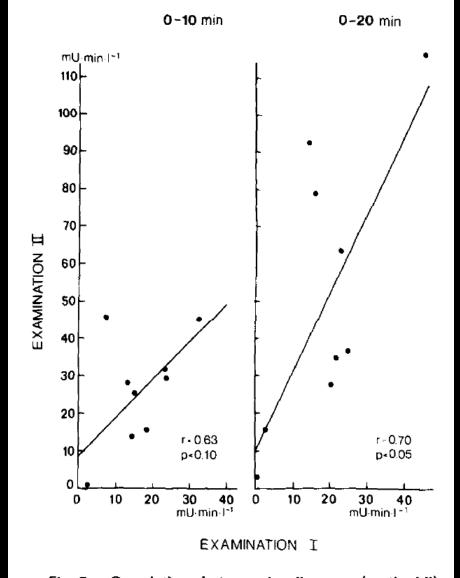
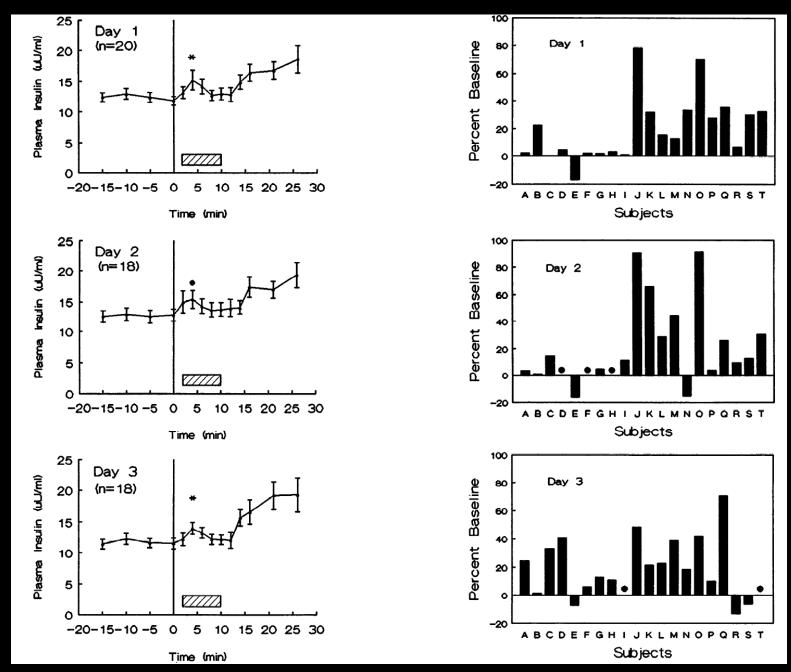


Fig. 2. Correlations between insulin areas (method II) during the sight and smell of food in two consecutive examinations of nine obese subjects. Calculations on areas during 0–10 and 0–20 min after start of food presentation are shown in the left and right panel, respectively.



Teff et al., Am J Physiol 1991;261:E430-E436

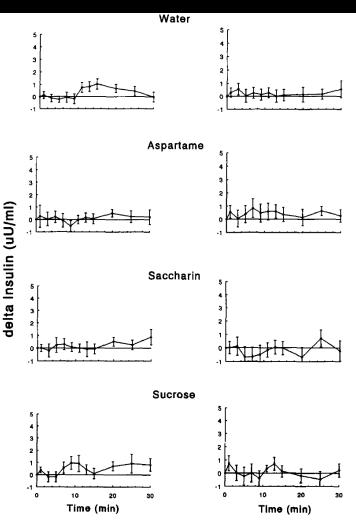


FIG. 1. Mean  $\pm$  SEM changes in plasma insulin from baseline (delta insulin) after subjects sipped and spit solutions for a 1-min period (graphs in left column; n=15) and a 3-min period (graphs in right column, n=16). No statistically significant changes in plasma insulin were found.

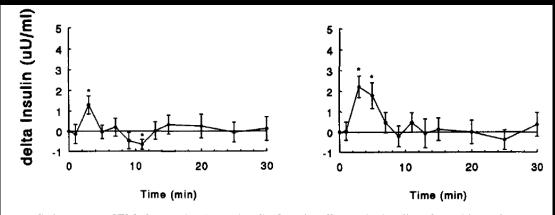


FIG. 2. Mean  $\pm$  SEM changes in plasma insulin from baseline (delta insulin) after subjects sham-fed apple pie for a 1-min period (left graph, n=15) and a 3-min period (right graph, n=16). \*indicates statistically significant differences from baseline mean (mean of four pretreatment values), p < 0.05.

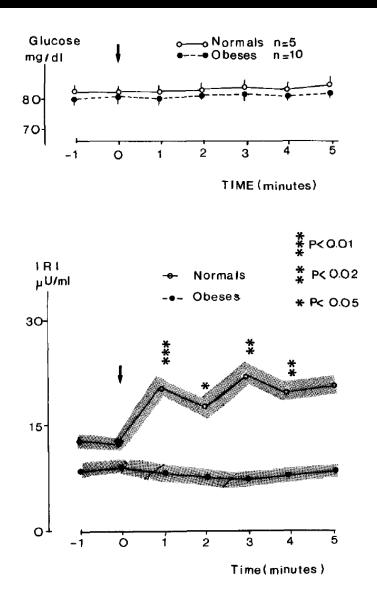


Fig. 3 Glycemia and insulinaemia values in normal female volunteers and obese female patients during visual stimulation of the cephalic phase of reflex insulin secretion (average ± SME).

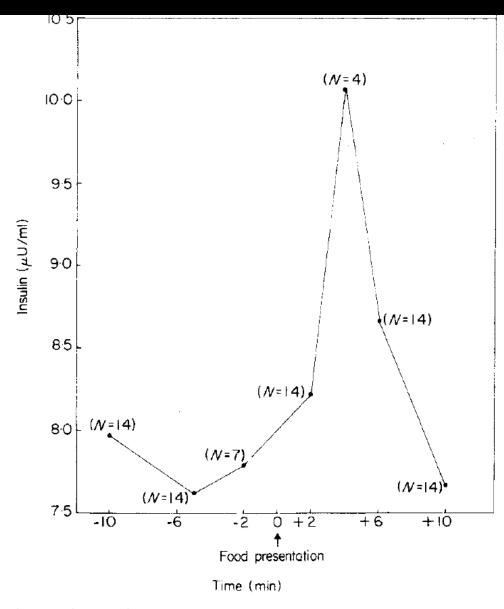


FIGURE 1. Plasma insulin concentrations (means) at different times before and after presentation of food.

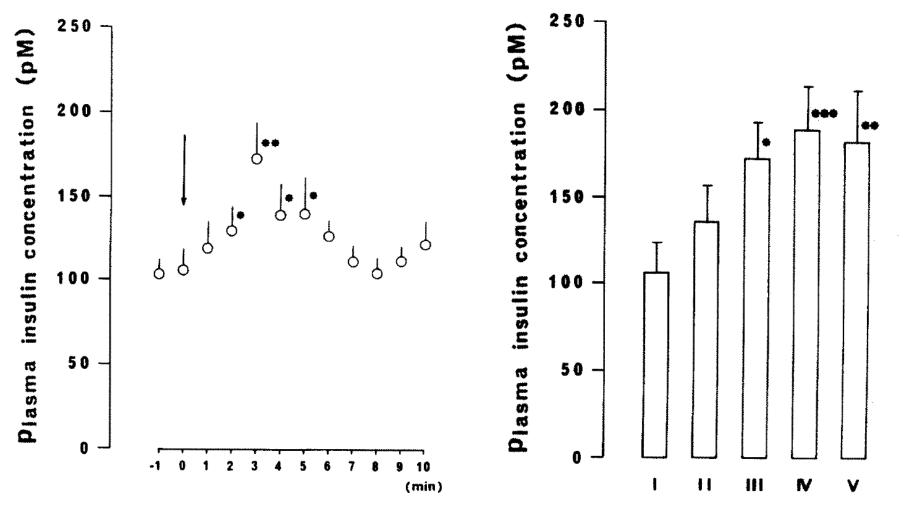
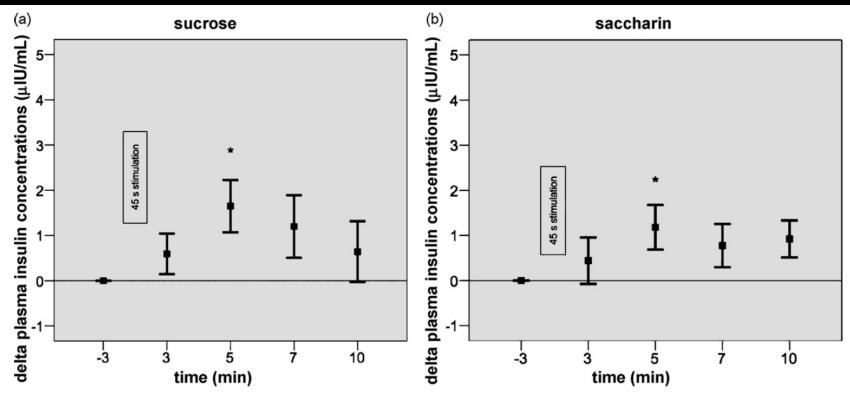
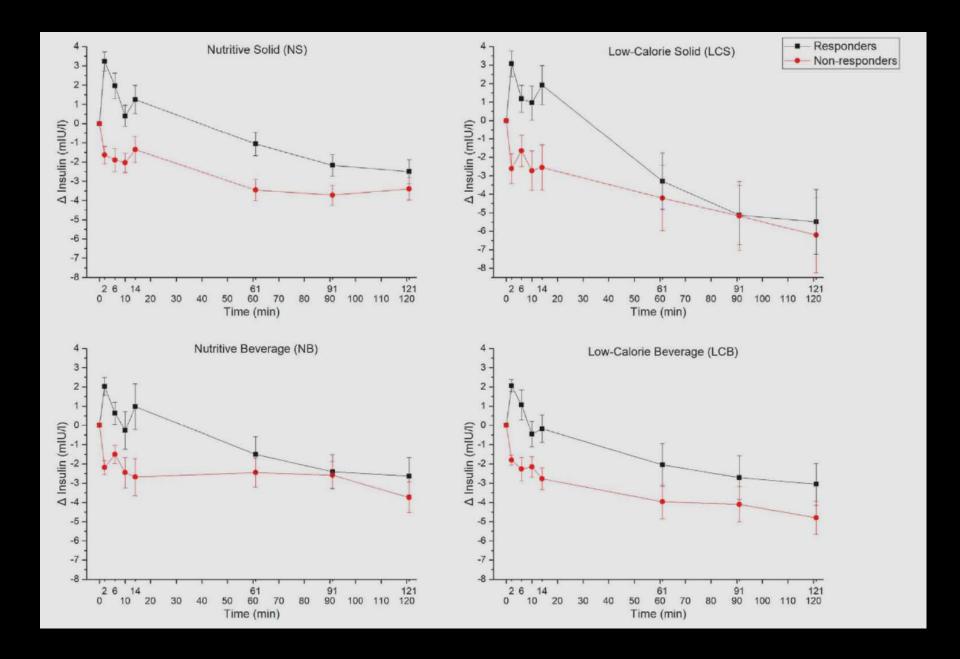


FIG. 1. Changes in the time course of plasma concentrations of insulin after lingual application of 555 mM equilibrated D-glucose (n=9). An arrow indicates the time of application. Values are means  $\pm$ SEM. The insulin concentration reached its peak in 3 min after the application. \*p<0.05, \*\*p<0.01; significantly different from the value at 0 min.

FIG. 2. The effect of equilibrated D-glucose on the release of insulin. Four different concentrations of the glucose (II: 277 mM, n=8; III: 555 mM, n=9; IV: 1110 mM, n=12; V: 2220 mM, n=9) were applied on the tongue as sweet stimuli. Plasma concentrations of insulin 3 min after the stimulation were indicated. Values are means  $\pm$  SEM. \*p<0.01, \*\*p<0.005 and \*\*\*p<0.001; significantly different from the value without stimulation (I: n=8).



**Fig. 2.** (a) Effect of taste stimulation with sucrose on plasma insulin concentrations from baseline ( $\mu$ IU/mL) of healthy humans (n = 20) (means, S.E.M.) after subjects sipped and spat out the solutions after 45 s. An arrow indicates t = 0 min. Significant differences (\*) were found between concentration before stimulation and 5 min after sucrose stimulation (p < 0.05).(b) Effect of taste stimulation with saccharin on plasma insulin concentrations from baseline ( $\mu$ IU/mL) of healthy humans (n = 20) (means, S.E.M.) after subjects sipped and spat out the solutions after 45 s. An arrow indicates t = 0 min. Significant differences (\*) were found between concentration before stimulation and 5 min after sucrose stimulation (p < 0.05).



Dhillon et al., Physiol & Behav 2017;181:100-109

LCS	Stimulation	N	outcome	Sampling
Saccharin	Swish	5	↑ Significant	
Saccharin	Drank	9	<b>↓Glu</b>	no Insulin
Saccharin	Drank	4	<b>Not Significant</b>	
Saccharin	Drank	14	<b>Not Significant</b>	1 blood @ 5 mins.
Saccharin	Swish	<b>15</b>	<b>Not Significant</b>	
Saccharin	Swish	<b>17</b>	<b>Not Significant</b>	
Aspartame	Drank	14	<b>Not Significant</b>	1 blood @ 5 mins.
Aspartame	Swish	<b>15</b>	<b>Not Significant</b>	1 blood @ 5 mins.
Aspartame	Swish	<b>15</b>	<b>Not Significant</b>	
<b>Aspartame</b>	Tablet	12	<b>Not Significant</b>	
Ace-K	Drank	14	<b>Not Significant</b>	1 blood @ 5 mins.
Cyclamate	Drank	14	<b>Not Significant</b>	1 blood @ 5 mins.
Sucralose	Drank/MSF	8	<b>Not Significant</b>	1 Blood @ 15 Mins.
Sucralose	Swish	64	个Unreliable	

LCS	Stimulation	N	outcome	Sampling
Saccharin	Swish	5	个 Significant	
Saccharin	Drank	9	↓Glu	no Insulin
Saccharin	Drank	4	<b>Not Significant</b>	
Saccharin	Drank	14	Not Significant	1 blood @ 5 mins.
Saccharin	Swish	<b>15</b>	<b>Not Significant</b>	
Saccharin	Swish	<b>17</b>	<b>Not Significant</b>	
Aspartame	Drank	14	Not Significant	1 blood @ 5 mins.
Aspartame	Swish	<b>15</b>	Not Significant	1 blood @ 5 mins.
<b>Aspartame</b>	Swish	15	<b>Not Significant</b>	
<b>Aspartame</b>	Tablet	12	<b>Not Significant</b>	
Ace-K	Drank	14	Not Significant	1 blood @ 5 mins.
Cyclamate	Drank	14	Not Significant	1 blood @ 5 mins.
Sucralose	Drank/MSF	8	Not Significant	1 Blood @ 15 Mins.
Sucralose	Swish	64	个Unreliable	

## Extinction

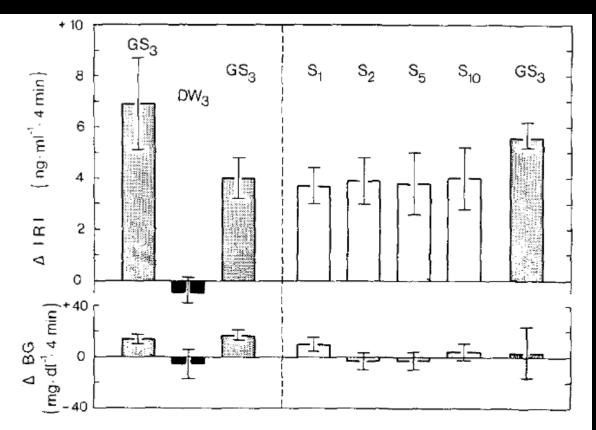
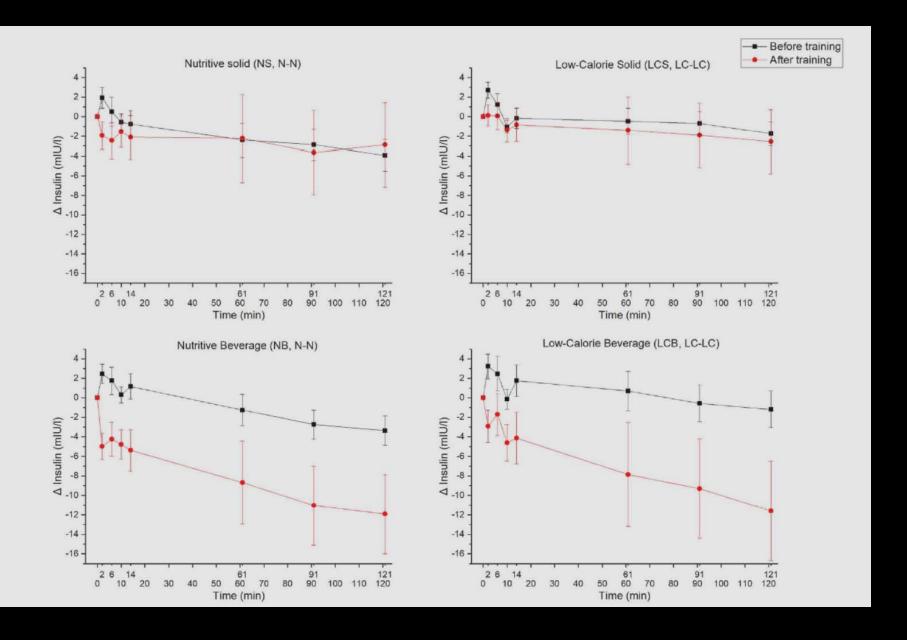


Fig. 3. Cephalic phase insulin response-amplitudes and corresponding glucose changes following different oral stimuli of 3 rats (Mean  $\pm$  SEM). In the initial phase of the experiment response-amplitudes were twice measured following the third consequetive presentation of glucose + saccharin,  $GS_3$  or distilled water,  $DW_3$ .  $S_1-S_{10}$  represent the attempted extinction phase of the experiment.  $S_1$  and  $S_2$  as well as  $S_5$  and  $S_6$  were separated by one day of normal feeding, the other extinction trials were performed with intervals of one hour on the same day. At the end of the experiment glucose + saccharin was given again as a control



Dhillon et al., Physiol & Behav 2017;181:100-109

### LCS-CPIR SCENARIOS

- Promotes CPIR in the absence of carbohydrate energy
  - Reduction of glycemia leading to hunger and increased energy intake

- Extinguishes CPIR
  - Loss of regulatory signal leading to increased energy intake

# Fundamental Questions about the CPIR

#### Stimulus property

- Sweetness
- Chemical Specificity (LCS; glucose anomers) (Yamazaki & Sakaguchi Br Res Bull 1986;17:271-274)

#### Transduction mechanism

- T1R2-T1R3 receptor
- ATP-gated K<sup>+</sup> sensor (Glendinning et al AJP 2015;309:R552-R560)

#### Route of action

- Primary
- Secondary (TRC GLP-1) (Kokrashvili et al BJN 2014;111:S23-S29)

## **Initial Outstanding Questions**

#### Functional:

- Are CPR reliable?
- Are there responders and non-responders?
- To what extent do CPR impact nutritional status (appetite, food choice, digestion, absorption, metabolism)?
- Do CPR contribute to health disorders?
- Can CPR be used for preventive or therapeutic purposes?

#### Mechanistic:

- Identification of effective stimuli properties
- Identification of receptors
- Determine primary and secondary impacts
- Establish best practices assessment methods